

## Online Advertising Opportunities

Richmond Chamber of Commerce membership doesn't only connect you to thousands of local business leaders, it connects you to a robust online community too! Connect with people central to Richmond's business community and the region's consumers through a variety of exclusive advertising opportunities. Please contact us at 604-278-2822 or email [aleenah@richmondchamber.ca](mailto:aleenah@richmondchamber.ca) for assistance in deciding which options are best for your business.

### WEBSITE ADVERTISING



### Home Page Shout-Out Ad

**(\$300/ Month)**

Entice your online customer with this dynamic image and text-based ad. This ad will be displayed on English & Chinese homepages. Translation services are available. Your ad is SEO and mobile friendly and includes:

- Eye Catching Photo (600px x 500px works best)
- Headline Shout Out (5 – 10 words)
- Short Description (up to 50 words)
- Call to Action Button (up to 5 words) linking to a URL of your choosing

*This opportunity is limited to 4 banners per month, on a first-come, first-served basis. Ads begin on the first on each month and conclude on the final day of the month.*

### Interior Page Banners

**(\$150/ Month)**

Show off your brand on the interior pages of RichmondChamber.ca.

- Eye Catching Photo Ad (300px x 250px) linking to a URL of your choosing

*This opportunity is limited to 10 banners per month, on a first-come, first-served basis. Ads begin on the first on each month, and conclude on the final day of the month.*



## **BUSINESS INSIDER: E-NEWSLETTER**

The e-newsletter provides members with relevant information on the Chamber and important community news. Published every 2nd Wednesday of the month, the e-newsletter reaches over 2,000 subscribers.

### **For \$500 you receive:**

- Eye Catching Photo: 250px x 250px
- Attention-Grabbing Headline (up to 10 words)
- Short Description or Article (up to 150 words)
- Call to Action Button (linking to a URL of your choosing)

*This opportunity is limited to 1 ad per newsletter. Image and description must be provided no later than noon the Monday prior to publication.*

## **MEMBER TO MEMBER DISCOUNTS AND COUPONS**

Members can offer discounts to the public and/or Chamber members by advertising promotions in our *Coupons and Discounts* page. There is no cost and it may be discontinued at any time. You can manage your own coupon through the *Members-Only Portal*.

### **HAVE CREDITS TO USE?**

Some chamber memberships include online advertising credits. If you are a Grow, Influence, or Lead member, you only need to call and book your preferred advertising option.

Credit Values are:

GROW - \$150/ membership year

INFLUENCE - \$300/membership year

LEAD - \$500/membership year

Call your dedicated account executive or Aleena Hussain, Communications & Policy Coordinator at 604-278-2822 to make use of your credits today!

*In all cases, images, copy, and links are to be supplied by the Richmond Chamber of Commerce member or its agent. Some design and translation help may be available on an as-needed basis. The Richmond Chamber of Commerce reserves final right of approval for all advertisements.*