

Richmond's best resource reaching a powerful network of business members, successful entrepreneurs and companies.

- ✓ **AUTHENTIC:** Official Publication of your Richmond Chamber of Commerce
- ✓ **VALUED:** Retained, respected and referred to all year in both print and online editions
- ✓ **EXCLUSIVE:** Advertising exposure only available to Richmond Chamber of Commerce members. Showcase your business to customers, suppliers, and retailers! Also included in the audience are visiting delegations and those exploring business in this area.

Directory is perfect bound on high-quality stock.

All Ads Full Colour:

Full Page	\$2,130
1/2 Page	\$1,050
1/3 Page	\$735
1/4 Page	\$625
1/8 Page	\$325

Premium Positions (Colour Included)

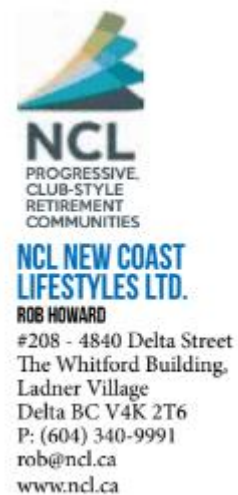
Inside Front/Back Cover:	\$2,470
Outside Back Cover:	\$2,700

* All Prices Subject to GST



Enhance Your Listing

Includes Your Full Colour Logo \$99



To be included in this year's directory with a display ad, please contact:

Aleena Hussain

Communications & Policy

Coordinator

604-278-2822

aleenah@richmondchamber.ca

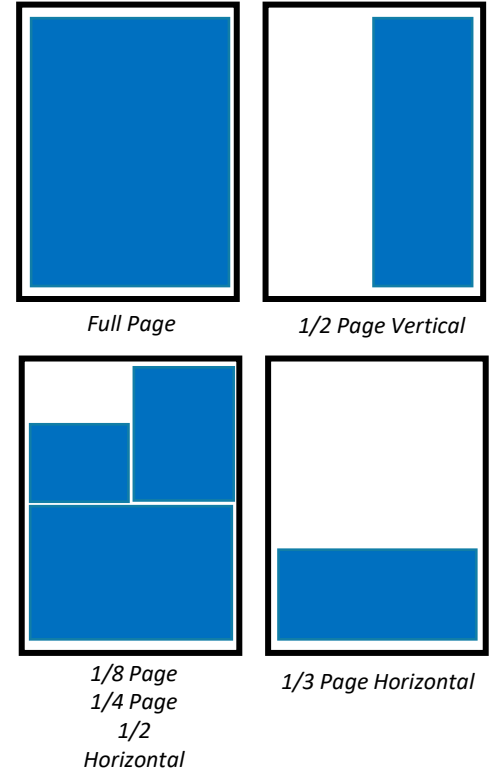
MECHANICAL REQUIREMENTS & SPECIFICATIONS

AD SIZES

WIDTH BY HEIGHT

Full Page (Bleed)	8.5" X 11"
Full Page	7.38" X 9.78"
1/2 Page Horizontal	7.38" X 4.56"
1/2 Page Vertical	3.62" X 9.2"
1/3 Page Horizontal	7.38" X 2.95"
1/4 Page	3.62" X 4.56"
1/8 Page Horizontal	3.62" X 2.25"

* All critical type or illustrative matter should be a minimum of 3/8" from the trim edges.



SPECIFICATIONS

Printing Process:

Sheet Fed

Screen:

133 Lines per Inch

Binding Method:

Perfect Bind

Supplying Final Ad Material or Ad Elements Digitally:

All ads must be supplied in a digital format that meets the Richmond Chamber of Commerce's specifications for electronic output. File formats accepted include: Photoshop PES, tiff, .jpg/CMYK mode, Illustrator EPS, or PDF. Resolution of images and logos must be at 266 dpi at 100% of the final size as placed in the ad. The Richmond Chamber of Commerce will accept no responsibility for content or colour accuracy where no proof has been supplied.

GENERAL POLICY

- The Richmond Chamber of Commerce will not be responsible for holding ad material beyond 12 months after publication
- Cancellations of advertising bookings will not be accepted after Ad Booking Deadline date
- All ad rates quoted do not include GST
- Ad reservations will only be accepted in writing

ADVERTISING INQUIRIES: Aleena Hussain

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